

**II B. Tech II Semester Supplementary Examinations, February - 2022**  
**MANAGEMENT AND ORGANIZATIONAL BEHAVIOR**  
 (Electronics Communication Engineering)

Time: 3 hours

Max. Marks: 75

Answer any **FIVE** Questions each Question from each unit  
 All Questions carry **Equal** Marks

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- 1 a) What is management? Explain its functions. [8M]  
 b) Explain the 14 principles of modern management of Fayol. [7M]
- Or
- 2 a) Discuss about the different types of leadership styles. [8M]  
 b) What do you mean by Management By Objective? [7M]
- 3 a) Define HRM and explain the functions of HRM. [7M]  
 b) What are different methods of performance appraisal? [8M]
- Or
- 4 a) Explain the factors influencing employee compensation. [7M]  
 b) Define Job Analysis? And discuss the objectives of Job Analysis. [8M]
- 5 a) What is SWOT analysis? Explain its role in strategic management. [8M]  
 b) Explain about generic strategic alternatives. [7M]
- Or
- 6 a) Write about Balanced score card as contemporary business strategy. [7M]  
 b) Choose any industry and outline the factor that could either create opportunities or threats for companies with in that industry in the near future. [8M]
- 7 a) What is Attribution Theory of perception? Define its application in OB. [8M]  
 b) Enumerate various factors responsible for change. [7M]
- Or
- 8 a) Contrast the Maslow's Need Hierarchy Theory and Herzberg's Two Factor Theory of Motivation. [8M]  
 b) What are the Big Five Traits of personality? [7M]
- 9 a) Define Group and explain different types of Groups. [8M]  
 b) What is Organizational Conflict? Explain the reasons for conflict. [7M]
- Or
- 10 a) What are the strategies for managing organizational conflicts? [8M]  
 b) Define stress and explain the causes of stress. [7M]

